Cookies Policy FERGUS Hotels

What is a Cookie?

Cookies are small pieces of data sent from a website and stored in a user's web browser while the user is browsing that website. Their main purpose is to recognize the users every time they access www.fergushotels.com and also allows you to improve the quality and usability of your website. Cookies are essential for the function of the internet. They cannot damage the user's device and if they are activated in the configuration of your browser, they help identify and solve possible functioning errors www.fergushotels.com.

Types of Cookies

There are different types of cookies. They all work the same way, but there are slight differences:

According to the company by which they are managed:

- Own cookies: are those that are collected by the editor himself to provide the service requested by the user.
- Third-party cookies. These cookies are the ones installed by a website that the user is not visiting. They occur on social networks, like Facebook, or external contents complements like Google Maps. Some advertising companies use this type of file to follow a user's visits to each site where they are present.

According to the period of time they remain active:

- Session cookies.These cookies are only employed during a particular session and are deleted when the user closes the browser. Their main purpose is to identify the device type and support the website security and basic functions. They do not contain personal data that permits identifying a person.
- Permanent cookies: These cookies are stored in the hard disc of the device and our website is notified each time a user makes a new visit to www.fergushotels.com; they have an expiry date, after which the cookie stops functioning. They allow the website to identify activities and preferences, analyse visits and understand how users arrive to it, all in order to improve services.

According to their purpose:

- Personalization cookies: they allow the user the features (language) for browsing the website.
- Analysis cookies: allow the provider to analyze the user's browsing, in order to keep track of the use of the website, as well as to compile statistics on the most visited content, number of visitors, etc.
- Advertising cookies: they allow the editor to include advertising spaces on the web, depending on the content of the web itself.
- Behavioral advertising cookies: they allow the editor to include advertising spaces on the website according to the information obtained through the user's browsing habits.

The use of cookies www.fergushotels.com

By accessing www.fergushotels.com, the users explicitly accept the fact that cookies may be used on their devices. If cookies are deactivated, browsing www.fergushotels.com may not be the best possible and some functions of www.fergushotels.com may not work correctly.

a) Third-party cookies: Analytic Cookies (Google Analytics)

This site uses the Google Analytics service, which is provided by Google, Inc., with headquarters in 1600 Amphitheatre Parkway, Mountain View (California), CA 94043, United States ("Google").

Google Analytics uses cookies to help analyse the use of a website. The data generated by the cookie regarding your activities (including your IP) will be sent and stored directly in Google's server in the US. Google will use this data to our benefit in order to make reports of a user's activity on our website and providing other services related to the website activity and internet use. Google may transfer this data to third parties when this is required by the law, or when those third parties process this data for Google. Google shall not link your IP address to any other data at their disposal.

If you wish, you may block the use of cookies in the configuration section of your browser. If you do so, however, you may not benefit from the full functionality of this website. By using this site, you agree to the treatment of your data by Google as mentioned above.

b) Third-party cookies: Behavioral advertising cookies:

Below is a list of third parties that process information collected by these cookies:

AFFILIRED - Edificio NTIC, Pol. Parc BIT, Carrer Ada Byron, s/n, 07121 Palma, Islas Baleares. Más Info en https://www.affi-lired.com/privacidad/

SOJERN International Limited – 34-37 Clarendon ST, 1st Floor, Dublin D02 DE61 Ireland.

Más Info en https://www.sojern.com/tos/

Name of cookies:

_utma, _utmb, _utmc, _utmv, _utmz

Purpose of cookies:

These Google Analytics cookies generate an anonymous user ID, which is used to count the number of times the user visits www.fergushotels.com. They also store when a user visited the site for the first and for the last time. They calculate the length of a session and detect the origin of the user, and also establish certain keywords.

User configuration to avoid cookies

www.fergushotels.com in compliance with current legislation, offers you all the information necessary to configure your browser (s) in order to maintain your privacy and safety regarding the use of cookies. To this end, we provide the information and links to the official support sites of the main servers so that you can decide whether to allow or block the use of cookies.

You can block cookies by means of browser configuration tools or configure your browser in order to receive notice when a cookie will be used:

- If you use Microsoft Internet Explorer, go to menu option Tools > Internet Options > Privacy > Configuration. For more details visit: https://windows.microsoft.com/es-es/ windows-vista/block-orallow-cookies(link is external) y https://windows.microsoft.com/eses/ windows7/how-to-manage-cookies-in-int...(link is external) orer-9.
- If you use Firefox, go to menu option Tools > Options > Privacy> Cookies. For more details visit:https://support.mozilla.org/en-US/kb/enable-anddisable- cookies-website-...
- If you use Chrome, go to menu Options > Advanced Options > Privacy. For more details visit: https://support.google.com/chrome/bin/answer.py?hl=es&answer= 95647(link is external)
- If you use Opera, go to Safety and Privacy to configure your browser. For more details visit: https://www.opera.com/help/tutorials/security/cookies/